

BARSTOW BEAUTIFUL

CITY OF BARSTOW DESIGN GUIDELINES

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INTRODUCTION

Like most towns, there is much more that goes on than a person can see when stopping there for gas or passing by on the freeway. Barstow may seem unassuming at first, but once you have a chance to investigate a little further, Barstow has an impressive array of interesting places and features that make it stand apart from other nearby towns.

The natural history of the area is significant. The Mojave River flows underground through the city, and the geologic Barstow Formation contains a renowned collection of rock features and vertebrate fossils. The city is located in the western Mojave Desert in a sub-region named Silver Valley. As the name Silver Valley suggests, Barstow became a small mining center, which eventually led to its development as an extensive transportation hub. It is home to one of the largest train yards in the country as well as a junction for 3 major freeways- Interstate 15, Interstate 40, and Highway 58.

Barstow is most known in today's culture as a reference in the popular song "Get Your Kicks on Route 66". It is one of the few cities left with the longest stretch of historic Highway 66 still functioning as the city's Main Street through downtown. Another source of pride is the beautiful architecture of Barstow's Harvey House Museum and Train Depot. Each Harvey House built by Fred Harvey during the late 1800s has an original design, but the one in Barstow is very clearly a beautifully preserved and impressive piece of architecture. The city is also home to the U.S. Army National Training Center, Marine Corps Logistics Base, and NASA's Goldstone Deep Space Network.

With so much to be inspired by and proud of, the community members of Barstow have expressed a desire to invite visitors to experience their many treasures. This document serves as a set of tools that was developed through an extensive community-driven process and reflects the ideas of the community members, expressed through landscape architectural design features.



PROJECT BACKGROUND & COMMUNITY PROCESS

Project Background

The idea behind this project came from the City's desire to reinvigorate the local economy of Barstow in conjunction with capital improvement projects (CIP), as well as providing guidelines for future public and private development.



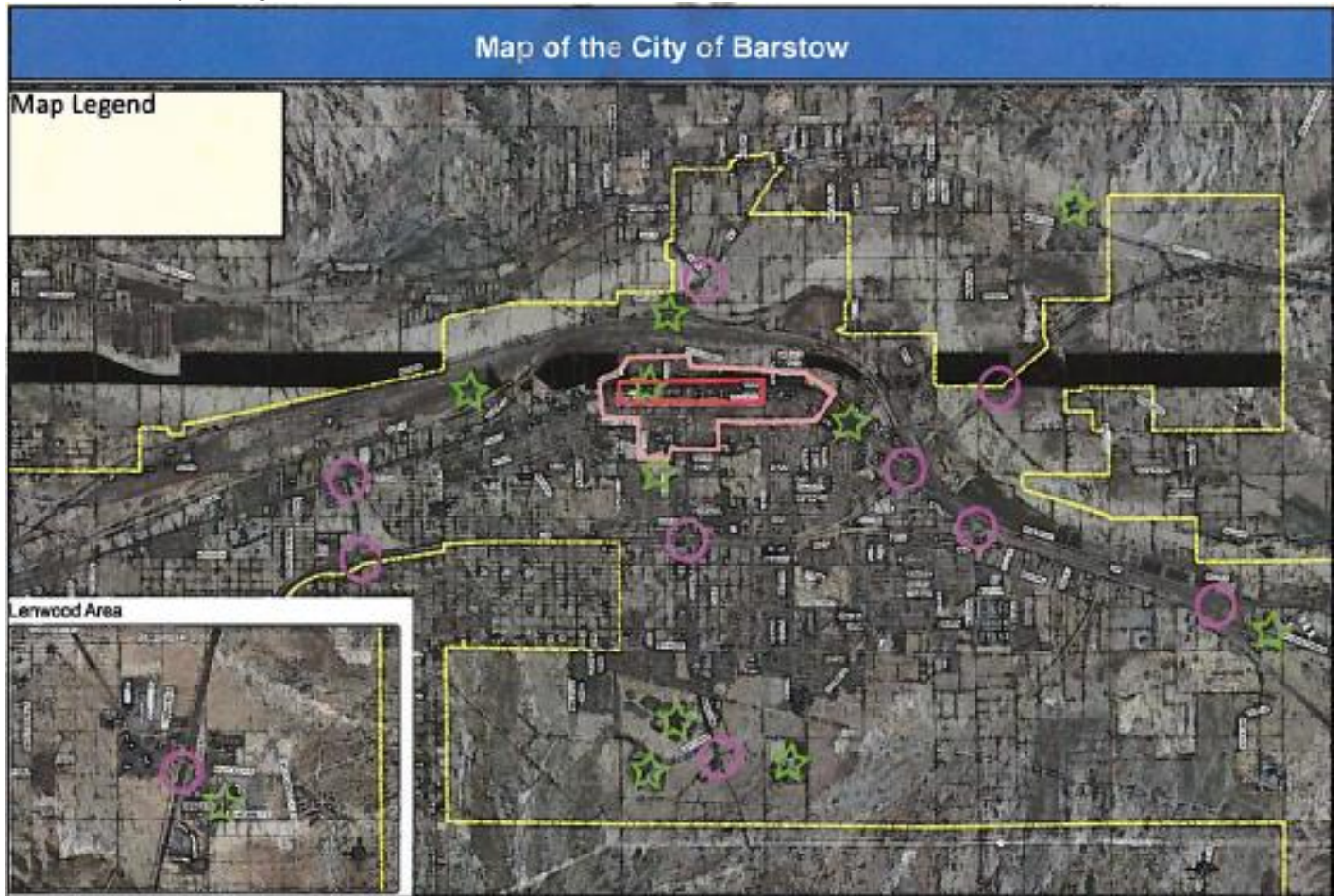
Layered and digitized results of the individual mapping activity from the first community meeting.

Community Outreach Process*

Due to the citywide scale and broad nature of the project, an extensive community outreach process served as the primary source of information and inspiration for the proposed elements in this document. The design team approached the first meeting as a data-gathering session and focused on preparing interactive activities for community members to express how they saw their own community.

Each subsequent meeting with the community built upon the feedback and results of the activities recorded at the previous meeting, with the fourth and final community meeting culminating in presenting a draft or original designs for the community to respond to.

(*See Appendix 'D' for more information about the Community Outreach Process.)



Summary map of individual mapping activity indicating consistent or overlapping response from community members.

HOW TO USE THIS DOCUMENT

General Overview

It is the intent of this document to provide general guidelines for the City of Barstow and for private developers to reference during future public and private projects. The scope of the design guidelines provided by the City staff, in addition to the community outreach process, defined the parameters of the design guidelines program. The information in this document has been organized into several sections: Signage, Site Amenities, and Landscape Planting. Each section refers to locations in which the features are proposed to occur.

The suggested locations were derived mainly from a community member mapping activity in which feedback was compiled and consistent patterns revealed where improvements were needed. City staff members provided additional feedback regarding appropriate locations for implementation; however, it is important to note that the proposed locations are only suggestions, and a final determination of when and where the improvements will be installed will happen at another time.

Project Vision and Community-Based Goals

Project Vision: To utilize the community process to create an identity for the City of Barstow and generate design guidelines for use in future public and private improvement projects.

Project Goals:

- Create a welcoming entrance into the City, which includes features large enough to be viewed from a passing vehicle.
- Develop the city core area by celebrating its historical character, promoting business, and enhancing the pedestrian experience.
- Showcase the important places by highlighting their individual character while still maintaining a consistent standard.
- Support common areas by providing elements that enhance the user experience.
- Improve neighborhood connections through public right-of-way enhancements.

Material and Aesthetic Influences

Barstow's rich natural and cultural history provide the inspiration for many of the materials, colors, and imagery shown in the design guidelines. Materials such as stone and metal serve as durable mediums in the harsh desert climate and reflect the significant mining and railroad culture on which Barstow was founded. A warm color palette of golden yellows, rustic oranges, and earthy reds symbolizes the intense sunlight of the region and complements the colors of many existing buildings and features in the City.

The designs featured in this document are conceptual. Information regarding fabrication and construction is provided as general guidelines. However, the first production of each element will set the precedent for future installations in order to establish a consistent aesthetic. Each component will be described in a list of the following key features:

KEY FEATURES

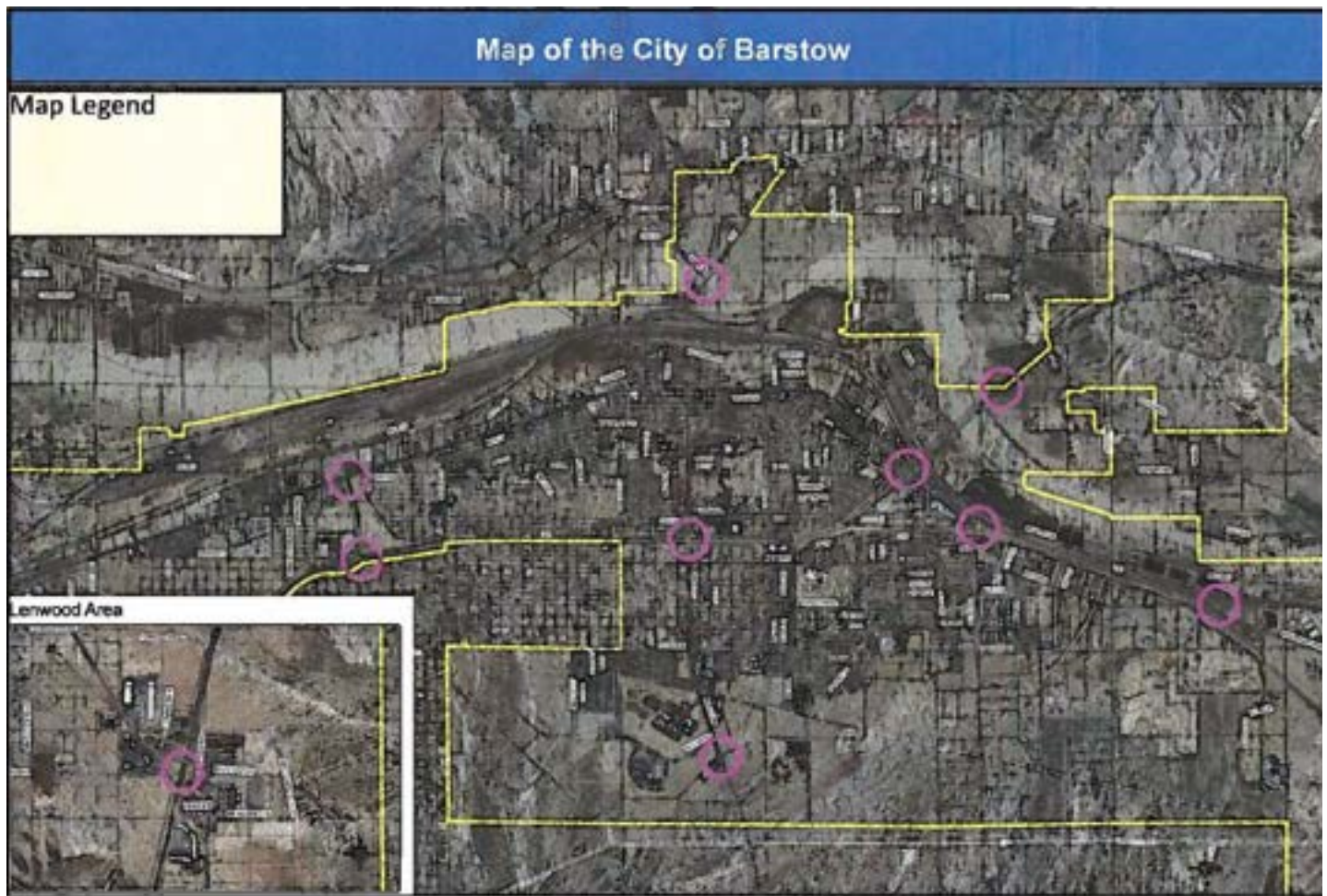
- Material
- Size
- Colors
- Font Size / Type
- Features / Images
- Lighting
- Locations / Projected Quantities



SIGNAGE – FREEWAY

Freeway signage helps put Barstow on the map by providing a context for those traveling on Interstates 15 and 40. Many drivers are most familiar with Barstow as a stop between Los Angeles and Las Vegas. The first step to encourage passersby to stop and visit the City is to provide a means for identifying Barstow and to set it apart from neighboring towns and the surrounding landscape.

Four methods of increased identification have been highlighted. The first type consists of City identification signs. The second method translates local landmarks into billboard signs. The third signage type adds decorative features to underpasses. The fourth freeway signage type enhances the freeway corridor that runs through the center of the City along Interstate 15.



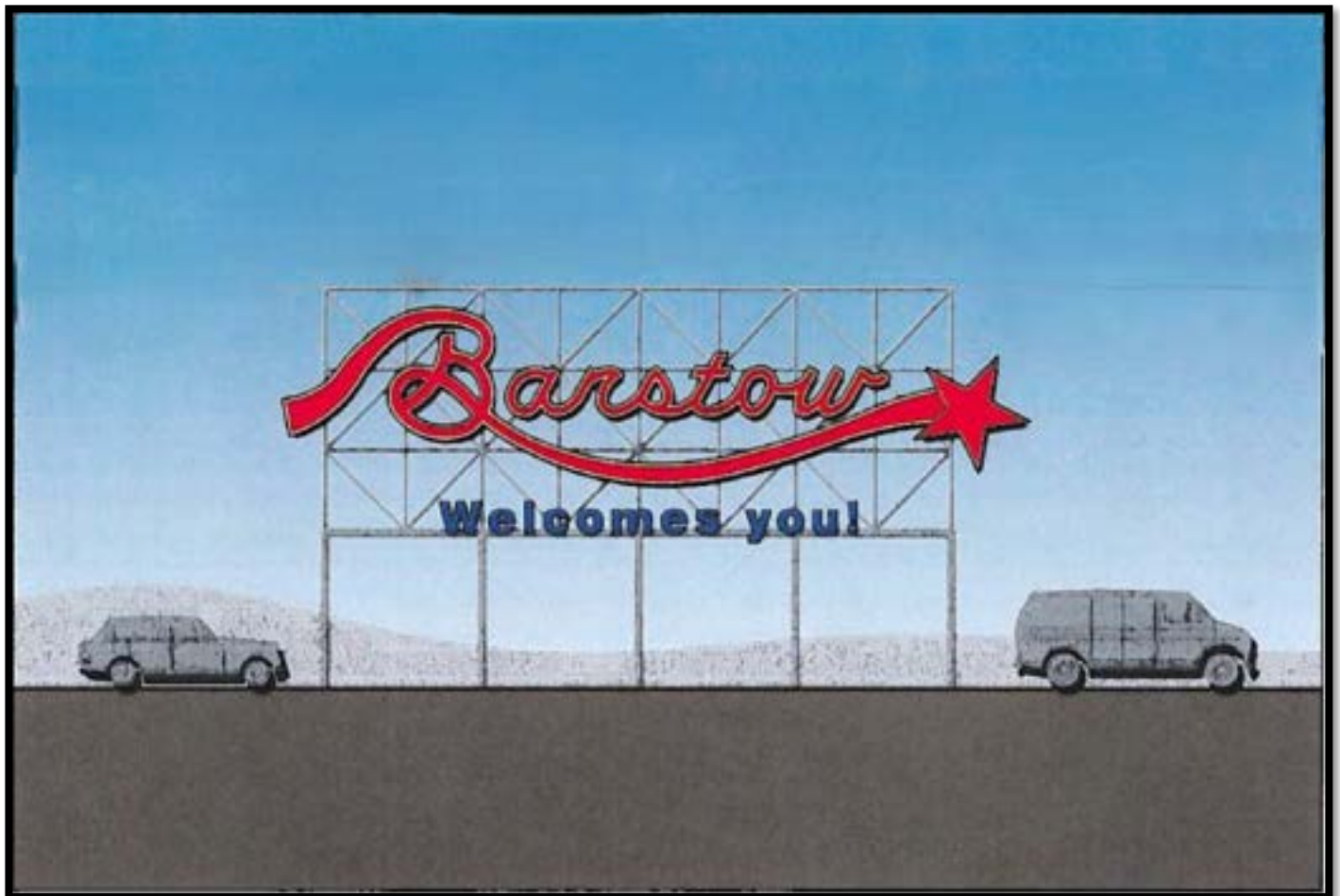
SIGNAGE – FREEWAY – BARSTOW BILLBOARD

The Barstow billboard serves as the gateway marker and announces to drivers along the Interstate 15 freeway that they are entering the City. The name "Barstow" is prominently displayed in a charming, easy-to-read script along with a welcoming message. It is brightly colored to add contrast and interest to the open desert landscape where the signs would be located. The star design and twinkling lights play up one of the City's best natural attributes, the beautiful night sky. The open structure of the metal framework is designed to accommodate the strong winds characteristic of the region.

The community emphasized throughout the meetings that it was important for passersby to know that they were in Barstow, and more specifically, wanted a billboard that presents Barstow as a friendly and welcoming town, a city with a heart. To that end, this sign is recommended to be used near the city limits.

KEY FEATURES

- Durable metal framework
- Standard billboard dimensions
- Highly visible, bright colors such as red, white, and blue
- Easily readable script font
- Decorative swoosh and star to add visual interest
- Lit at night, potentially with LED lighting
- Star and swoosh may have "chasing" or other decorative lighting
- Two locations on Interstate 15:
 - Northbound near outlets
 - Southbound near Old Hwy 58 exit
- One location on Interstate 40:
 - Westbound near Main Street / Montara Road exit



SIGNAGE – FREEWAY – HARVEY HOUSE BILLBOARD

The Harvey House Railroad Depot and Museum is a local treasure that was often cited as a great source of pride for the community. Barstow's Harvey House is listed on the National Register of Historic Places and is a beautiful work of Spanish Renaissance and Classical Revival architecture. Despite the beauty of this building and its historic significance, very few travelers seem to know about the Harvey House. Paraphrasing one community member, "There are signs for the Harvey House, but most people don't know what a Harvey House is."

To remedy this situation, the concept of billboard signage that echoed the architecture of Harvey House was conceived. The Harvey House billboard sign functions as both informational signage and as art, and would be located prior to the L Street exit.

KEY FEATURES

- Durable metal framework
- Standard billboard dimensions
- Façade work that echoes Harvey House architecture
- Clear, easily readable, non-script font
- Minimal text with exit information
- Lit at night, potentially with LED lighting
- One location on Interstate 15:
 - Northbound prior to L Street exit



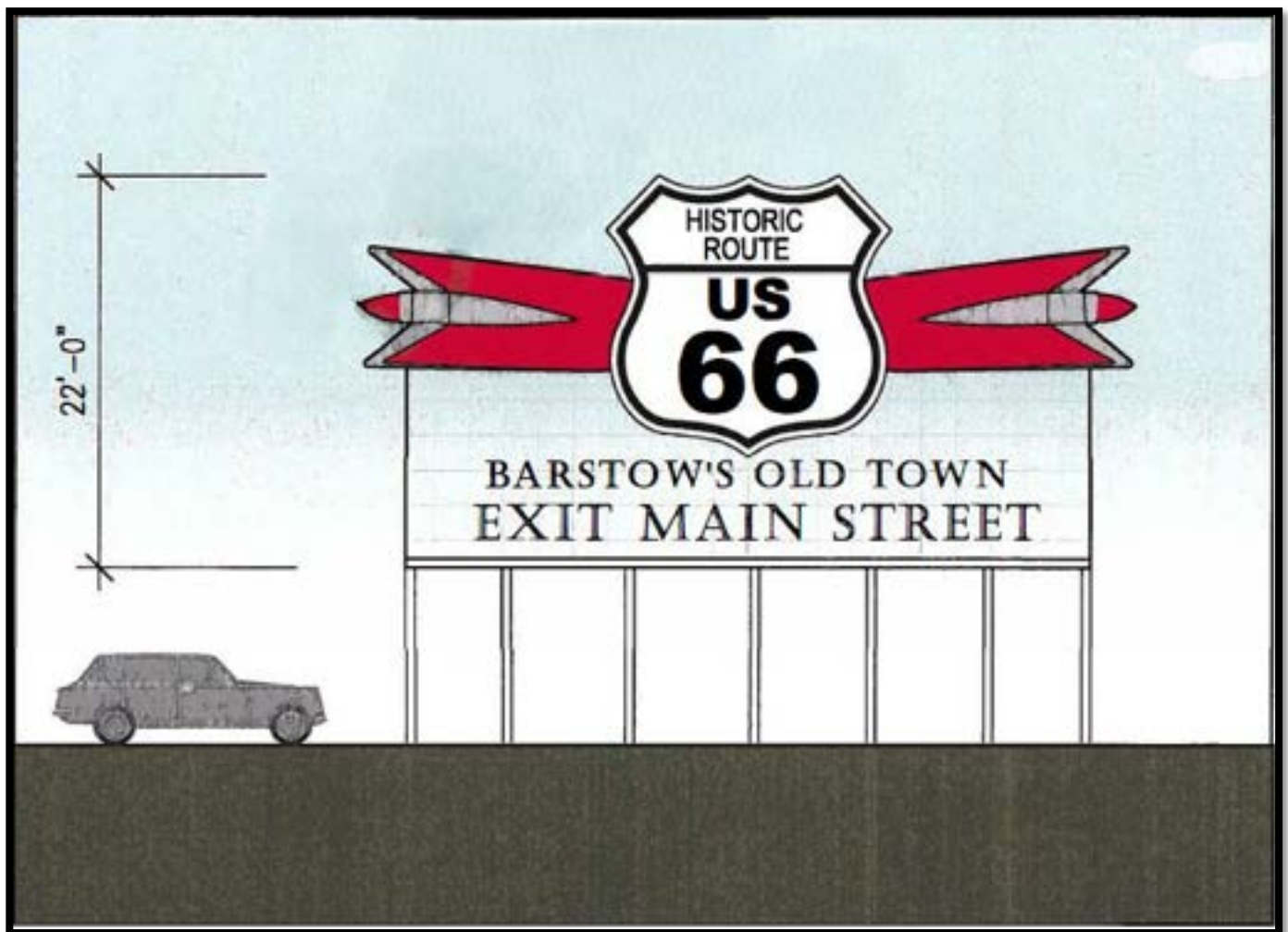
SIGNAGE – FREEWAY – ROUTE 66 BILLBOARD

Another of Barstow's cultural landmarks is U.S. Route 66. In fact, Barstow is one of the only cities that has maintained the Main Street name from the early nickname of Route 66 as "The Main Street of America." As one of the original U.S. highways and arguably one of the most famous roads in America, Route 66 has great historical value for Barstow.

Similar to the Harvey House billboard sign age, the goal of the Route 66 billboard is to serve both an aesthetic and informational purpose.

KEY FEATURES

- Durable metal framework
- Standard billboard dimensions
- Route 66 theme, classic car design feature, such as fins
- Highly visible, bright colors consistent, such as red
- Easily readable non-script font
- Lit at night, potentially with LED lighting
- One location on Interstate 15:
 - Southbound prior to Main Street exit



SIGNAGE – FREEWAY – OVERPASSES

Another feature that will help identify Barstow for people traveling through is decorative overpasses. The overpasses act as gateways into the City. The existing overpasses found near the East Main Street exit and at the Barstow Road exit can be retrofitted with metal cutouts. The proposed design would echo the geologic features of the region as well as the local landscape. The overpasses would feature the words "WELCOME TO BARSTOW" and would be lit at night.

KEY FEATURES

- Durable metal cutouts
- Sized dependent on overpass dimensions
- Design features local topography and landscape images
- Natural metal color or powder coated with warm desert colors such as golden yellow, burnt umber, sienna, etc.
- Clear, easily readable, non-script font with the words "WELCOME TO BARSTOW"
- Lit at night, potentially with LED lighting
- Multiple locations on Interstate 15:
 - Northbound Lenwood Road exit
 - Northbound Barstow Road exit
 - Southbound Main Street exit

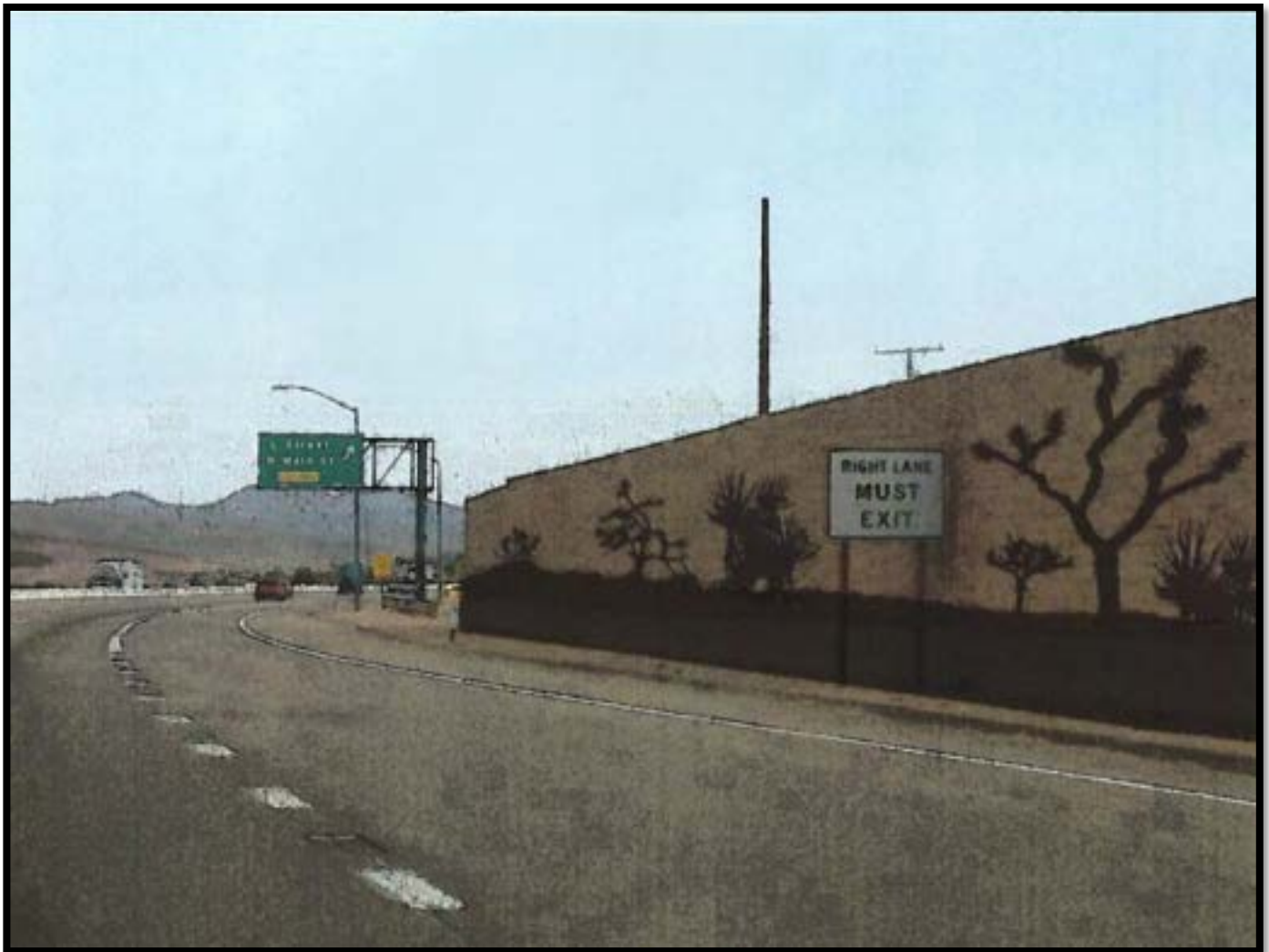


SIGNAGE – FREEWAY – SOUNDWALLS

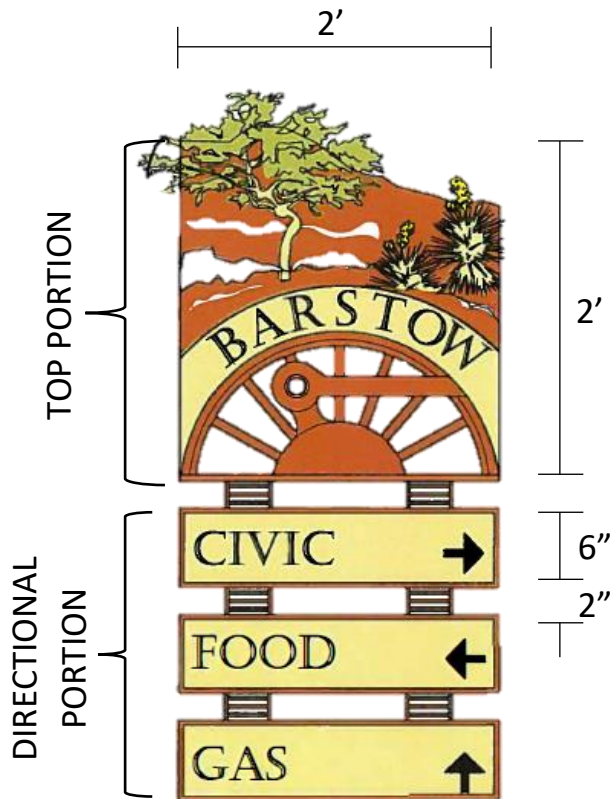
The central corridor of the City is lined with sound walls along Interstate 15, blocking one's view into the City and the surrounding landscape. The decorative sound wall enhancements serve to artistically resemble the local topography and flora, and create a more pleasing experience for drivers as they travel through Barstow. Existing sound walls can be retrofitted with metal or molded concrete embellishments. These enhancements complement the decorative overpasses seen on the previous page.

KEY FEATURES

- Durable metal or cast concrete attachments
- Size is dependent on wall dimensions
- Design features local topography and desert landscape
- No words
- Located on sound walls along Interstate 15 within the City of Barstow



SIGNAGE – WAYFINDING - VEHICULAR



Wayfinding elements help direct visitors and residents to popular destinations within and near the City. The vehicular wayfinding signs are visible once a vehicle has exited the freeway and is on city surface streets. The colorful and iconic design should be eye-catching and noticeable from a distance of about 100 feet, so a person can recognize it before the sign is readable. It is also suggested that it is always mounted on an existing or new street light pole (see Site Amenities section), so that it may be lit and viewed at night.

The top portion of the sign that includes the name "Barstow" can also function as an embellishment for banner arms. Community members expressed a concern for banners during the windy times of year, which can result in damage. The metal fabrication of the sign shall have cutouts and open spaces that allow for wind to flow through, resulting in less wind load on the sign and permitting it to be present year-round.

KEY FEATURES

- Durable metal with cut-out openings, laser cut or equal (e.g., copper alloy)
- Top portion (wayfinding) 24-30" tall x 24-30" wide
 - Directional portion. 6" tall, width to match top portion, Northbound near outlets
- Top portion (banner arm) sized to fit banner arm dimensions
- Burnt orange, golden yellows, green accents; letters to be high contrast for visibility
- Clearly legible, readable font (e.g. Arial)
- Top portion: train wheel and desert landscape images, the name "Barstow"
- Lit at night can be mounted to an existing or new light pole.
- Multiple locations throughout the city, near major intersection



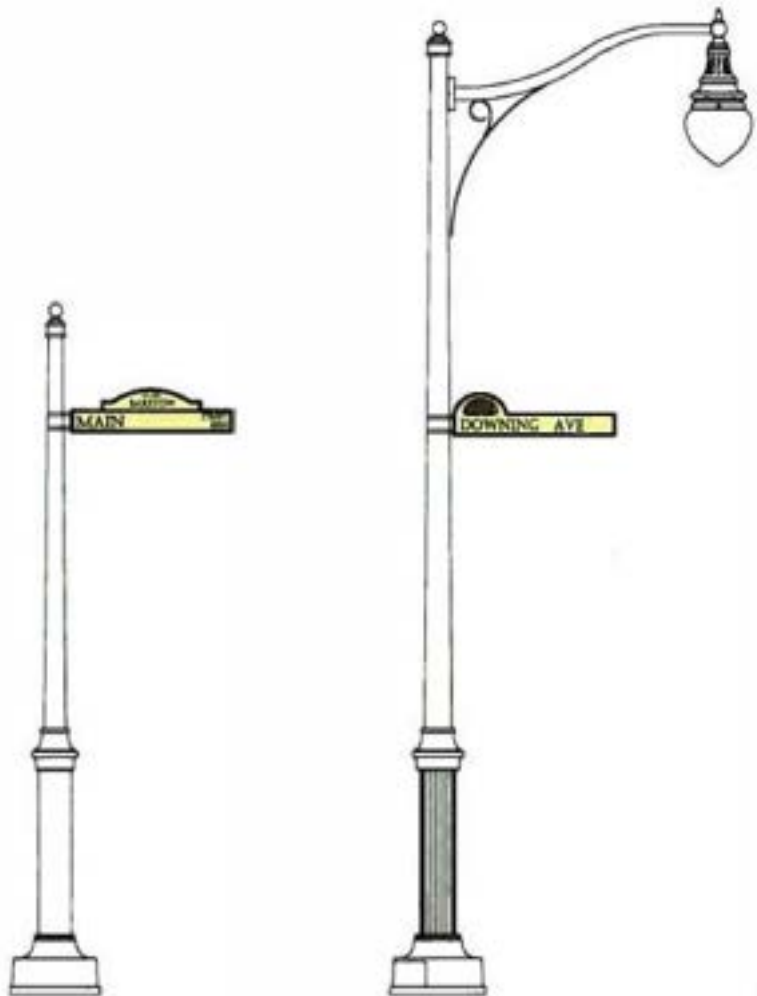
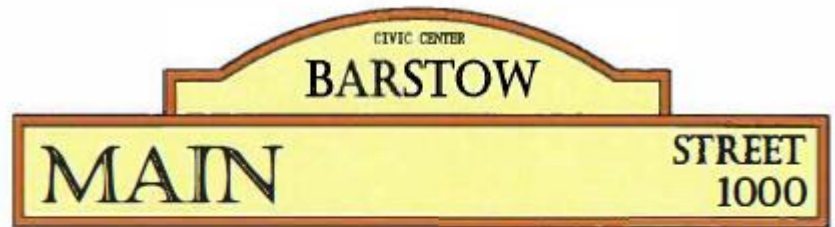
SIGNAGE – WAYFINDING – VEHICULAR

Creating a customized sign for street names is a way to add unique character to all parts of the city. Located at every intersection, street name signs act as a consistent indicator that one is in Barstow. Drawing upon the same desert style color theme, high contrast and reflective properties need to be considered for nighttime visibility.

Additionally, special districts within the City, such as the historical district, could be represented by a symbol or icon. These would reflect the special character of that neighborhood/ district.

KEY FEATURES

- Durable metal
- Select from one of the 9" tall MUTCD standard sizes
- Burnt orange border, golden yellows, letters to be high contrast for visibility
- Clearly legible, easily readable font (e.g., Arial)
- City-wide sign to have "Barstow", district sign to have the name of the district
- Not lit, but reflective for night visibility
- Located at each street intersection

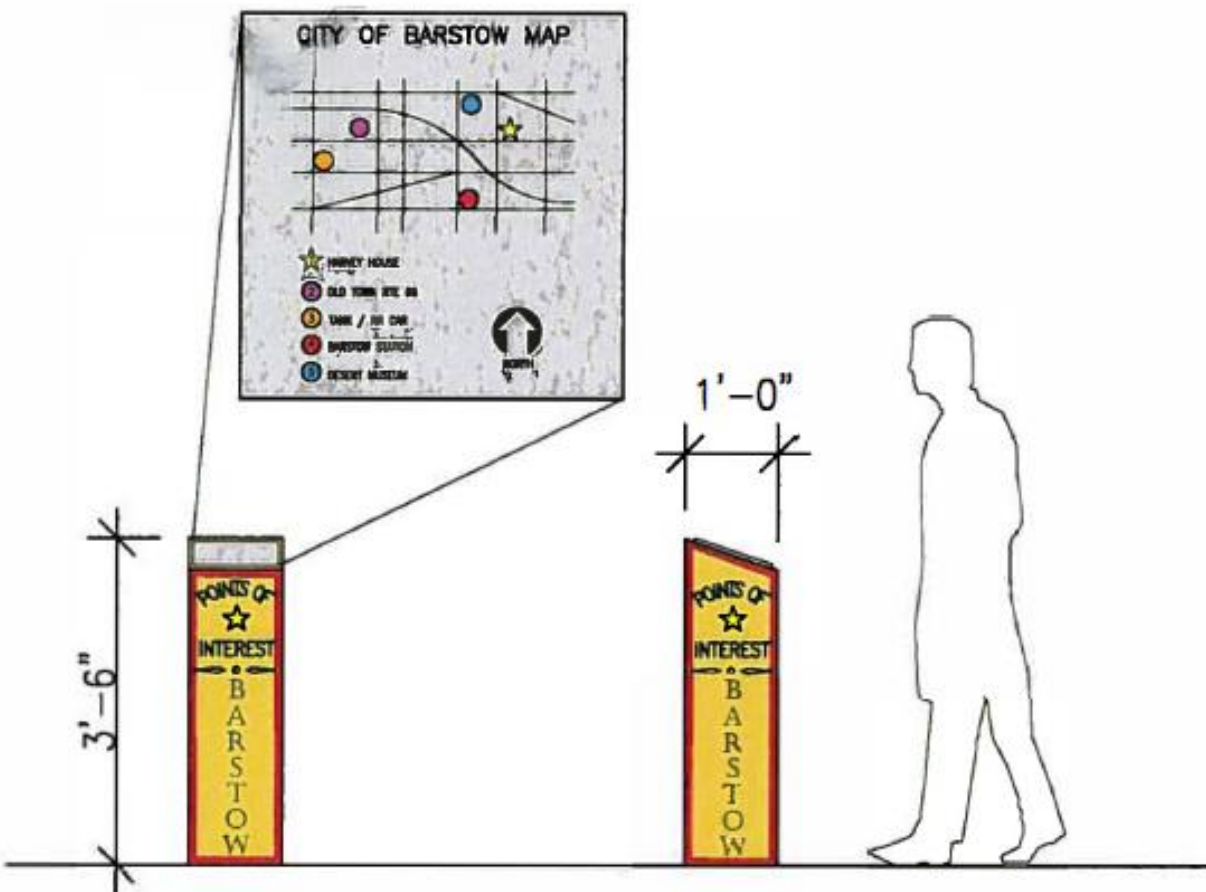


SIGNAGE – WAYFINDING – PEDESTRIAN MARKER

The idea of the pedestrian wayfinding pedestal/marker directly originated from community suggestions. Community members expressed that when visitors are at one point of interest, oftentimes there is very little information acknowledging or directing them to other points of interest in the city. This marker design was developed as a way to relate various points of interest to one another. The vertical faces of the marker are colorful and noticeable. They act as identifiers for each location on the marker map. A map is used to show where one is in relation to other points of interest within the City.

KEY FEATURES

- Durable metal or concrete construction, etched metal map
- Approximately 3' - 6" tall, 1' - 0" wide
- Vertical surfaces: Burnt orange border, golden yellows, high contrast lettering for visibility
- Top surface: legible map graphics
- Clearly legible, easily readable font (e.g., Arial), letters approximately 3" high on vertical sides, "Barstow", "Points of Interest".
- Suggested minimum of 5 locations
- Not lit; meant to be read from a standing or seated position
- Located at important or interesting city features / destinations

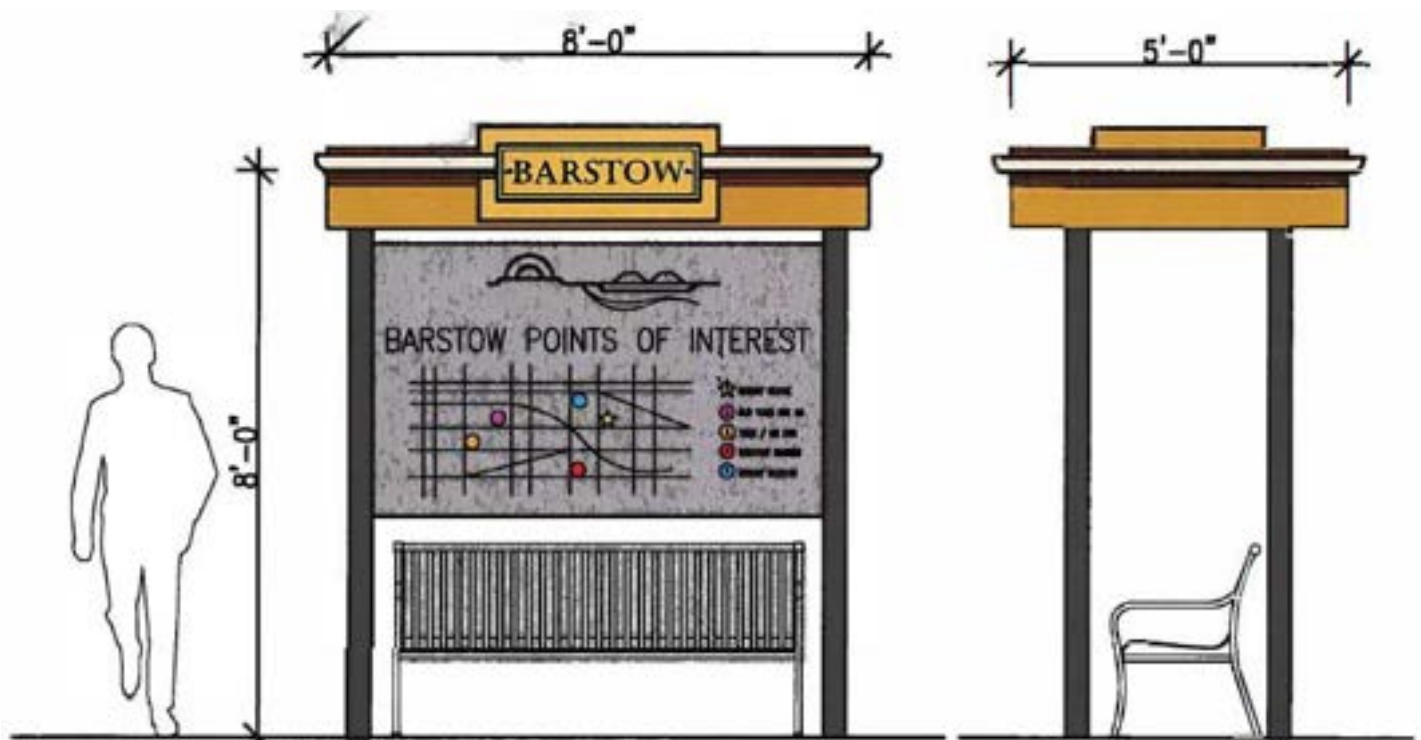


INFORMATIONAL KIOSK / BUS STOP

Similar to the pedestrian wayfinding marker, the informational kiosk provides information about points of interest around the city and also functions as a shade structure or a city-wide standard bus stop structure. The architectural details resemble those of the Barstow Harvey House, with colors that coordinate with other signs in the proposed signage program. The larger size of the kiosk can also feature brochures and/or event posters, and lends to more prominent locations such as City Hall, Barstow Community College (BCC), Downtown, etc.

KEY FEATURES

- Durable metal construction
- Approximately 8' - 0" tall, 8' - 0" wide, 5' - 0" deep
- Vertical surfaces: Golden yellows, burnt orange accents, high contrast lettering for visibility
- Clearly legible, easily readable font (e.g., Arial), "Barstow" letters approximately 6" high, map lettering 36 - 60 pt. font size
- Optional seating, brochures, and/or event posters
- Lights integrated in the roof of the structure or kiosk positioned near a light pole
- Located at important or interesting city features/destinations; Bus stops on major streets, City Hall, BCC, Downtown, etc.



SIGNAGE – MONUMENT 1



A monument sign is used to make a big statement and announces the arrival at a destination. This is an example of an intersection enhancement. It serves as another way to welcome people as they exit the freeways.

This layout is an aesthetic improvement that uses tiered planter walls of local fieldstone, highlighting the geologic character of Barstow. The rustic metal sign with laser-cut out design and backlit at night, reflects the industrial railroad history. This look can be implemented either in sloped or flat areas by regrading and creating some change in elevation. This particular layout is designed mainly to be viewed from a vehicle.

KEY FEATURES

- Retaining walls to be local field stone or concrete with field stone veneer. Durable metal sign construction.
- Size is dependent on available space. Approximate dimensions of example layout: 30' X 30' X 6' high
- Natural local stone colors; metal sign to be corten steel (or similar), laser cut design.
- Clearly legible, easily readable front (e.g., Arial), smaller letters approximately 6" high; larger letters approximately 12" high
- To be combined with one of the four plant palettes (see Plant Palette section)
- Sign lit from behind; tree and landscape up lighting preferred.
- Located city-wide at important intersections (see also Monuments 2 and 3)

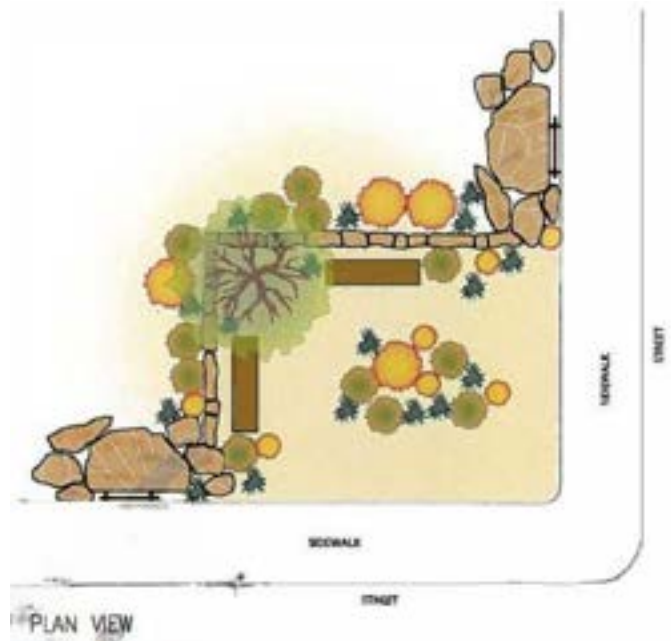


SIGNAGE – MONUMENT 2

This alternative intersection enhancement layout functions as a small pocket park. It includes many of the same features described in Monument 1, but with some additional pedestrian-focused amenities. It shall occur at locations where pedestrian traffic is anticipated, such as downtown or at intersections where people are walking to and from nearby establishments. A pocket park can provide a chance to sit, rest, or receive some relief from the hot sun under the shade of a tree. As with the other monument sign age, the concept is best articulated together with one of the plant palettes described in this document (see Plant Palette section, and Monuments 1 and 3).

KEY FEATURES

- Retaining walls to be local field stone or concrete with field stone veneer. Durable metal sign construction.
- Size is dependent on available space. Approximate dimensions of example layout: 30' X 30' X 4' high
- Natural local stone colors; metal sign to be corten steel (or similar), laser cut design.
- Clearly legible, easily readable front (e.g., Arial), smaller letters approximately 6" high; larger letters approximately 12" high
- To be combined with seating and one of the four plant palettes (see Plant Palette and Site Amenities section)
- Sign lit from behind; tree and landscape up lighting preferred.
- Located city-wide at important intersections with anticipated pedestrian traffic (see also Monuments 1 and 3)



SIGNAGE – MONUMENT 3

When space or budgets are limited, a smaller version of the monument sign can be used. The images below represent a sign identifying special neighborhoods, districts, a park entrance, or a city welcome sign positioned near the city boundary on local streets, arterial streets, and highways.

KEY FEATURES

- Local field stone; Durable metal sign construction.
- Approximate dimensions: 8' x 4' x 4' high
- Natural local stone colors; metal sign to be corten steel (or similar), laser cut design
- Clearly legible, easily readable font (e.g., Arial), smaller letters approximately 6" high, larger letters approximately 12" high
- To be combined with one of the four plant palettes (see Plant Palette section)
- Sign lit from behind; landscape up lighting preferred
- Located city-wide at important intersections, park entrances, neighborhood/district entrances, and at city boundaries on local streets/ highways (see also Monument 1 and 2)

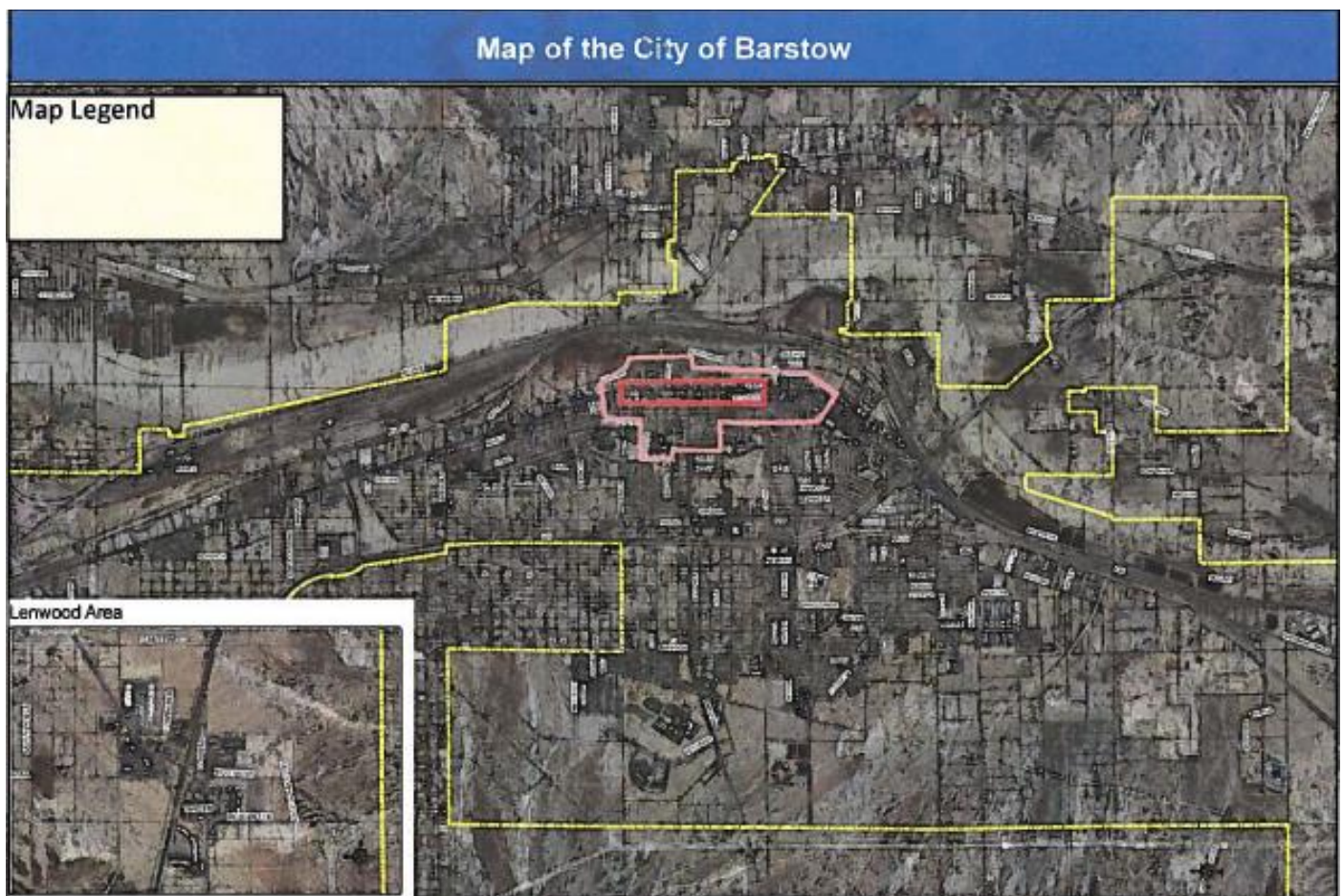


SIGNAGE – DOWNTOWN

When asked to indicate the limits of downtown, community members revealed an array of responses. However, the overlapping results showed a primary downtown, also known as "Old Town," and is centered along Main Street, with 1st Street and 7th Street as the respective west and east limits. Old Town is shown in red on the map below. This primary downtown has maintained the character of a charming old mining and railroad town.

The secondary downtown, shown on the map in pink, extends farther along both sides of Main Street and into the adjacent streets to the north and south. This extended downtown has a more contemporary feel with local businesses and City services.

Fittingly, all of Main Street is part of the historic Route 66. The decorative features proposed in the guidelines document are primarily situated in Old Town, but should also be used throughout the rest of Main Street to emphasize the importance of U.S. Route 66 in Barstow.



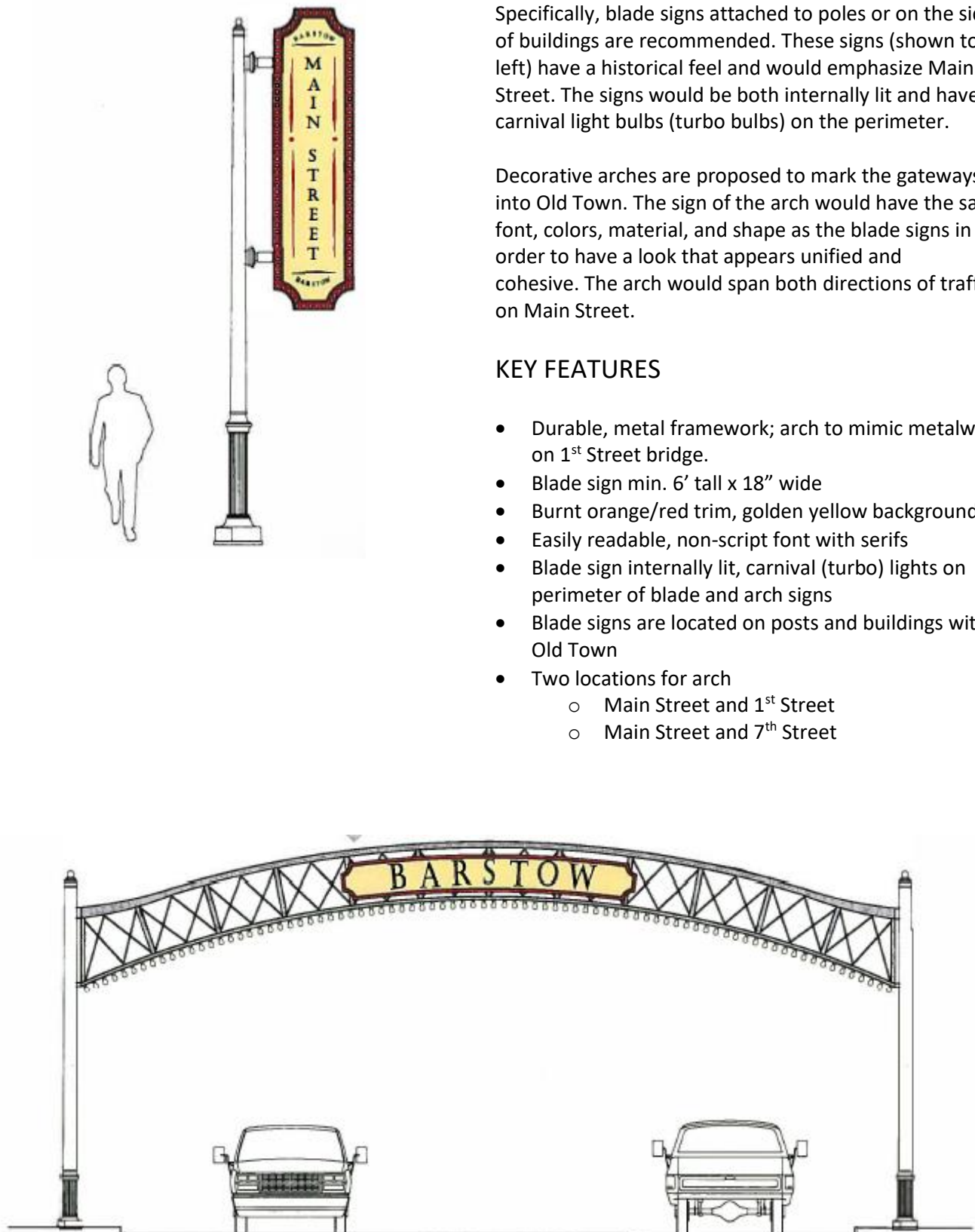
SIGNAGE – DOWNTOWN – BLADE SIGNS / ARCHES

Several designs were proposed to reference the adjacent 1st Street bridge, railroad, and Harvey House. All are characterized by a charming, small-town, nostalgic feel. Specifically, blade signs attached to poles or on the sides of buildings are recommended. These signs (shown to the left) have a historical feel and would emphasize Main Street. The signs would be both internally lit and have carnival light bulbs (turbo bulbs) on the perimeter.

Decorative arches are proposed to mark the gateways into Old Town. The sign of the arch would have the same font, colors, material, and shape as the blade signs in order to have a look that appears unified and cohesive. The arch would span both directions of traffic on Main Street.

KEY FEATURES

- Durable, metal framework; arch to mimic metalwork on 1st Street bridge.
- Blade sign min. 6' tall x 18" wide
- Burnt orange/red trim, golden yellow background
- Easily readable, non-script font with serifs
- Blade sign internally lit, carnival (turbo) lights on perimeter of blade and arch signs
- Blade signs are located on posts and buildings within Old Town
- Two locations for arch
 - Main Street and 1st Street
 - Main Street and 7th Street



SIGNAGE – DOWNTOWN – MEDIAN SIGN

Barstow's Old Town includes street medians with turf grass and conifer trees. New median signs are recommended that are consistent with the rest of the signage program, along with climate-appropriate landscape planting to complement the desert context (see Plant Palettes section).

The new median signs would feature laser-cut metal and play off the local landscape. The design is classic and durable.

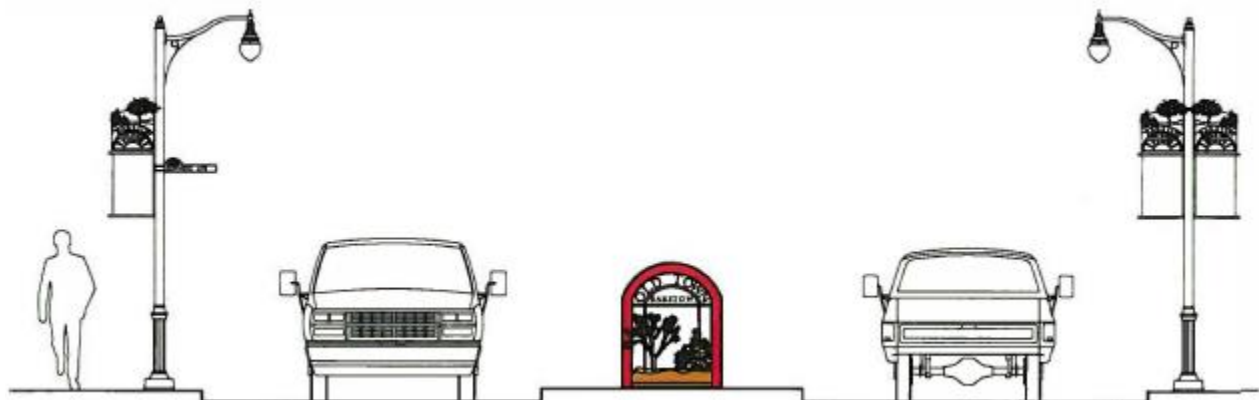
KEY FEATURES

- Durable laser-cut metal framework
- Minimum 3' tall x 2" wide
- Burnt orange/red trim, golden yellow, green accents; identical or complementary colors as the blade sign and arch sign
- Clear, easily readable, non-script font with serifs
- Design corresponds to the same landscape images as overpasses and sound wall enhancements
- Up lit at night

Located within the medians of Old Town



Existing median sign



SITE AMENITIES

General Description

Citywide Amenities: Site amenities were included in the design guidelines to create a consistent, unified look that helped identify Barstow. This collection of site amenities can be gradually incorporated into the City as part of larger capital improvement projects.

Downtown (Old Town) Amenities: Old Town Barstow has a special aesthetic character apart from other areas of the City. To emphasize this unique, small town charm, site amenities were selected specifically for Old Town that played up this character.

CITY OF BARSTOW – DESIGN GUIDELINES – SITE AMENITIES

CITYWIDE AMENITIES



DOWNTOWN (OLD TOWN) AMENITIES



SITE AMENITIES - LIGHTING

Citywide Lighting

Down lighting with a protective shade around the fixture was selected for Barstow as it helps preserve the beauty and clarity of the night sky. A simple, decorative arched arm and light pole base were selected.

KEY FEATURES

- Durable metal
- Minimum 14 ft above ground pole height
- Black
- Smooth, simple base, arching arm
- Down lighting with protective shade reduces light pollution
- Potentially LED or solar lighting



Downtown (Old Town) Lighting

The lighting in Old Town shall mimic the light pole used in other parts of the City, but with slightly different features. A fluted base and an arm with a decorative flourish add charm.

KEY FEATURES

- Durable metal
- Minimum 14 ft above ground pole height
- Black
- Fluted base, arching arm with additional metalwork accent
- Down lighting with an acorn shape
- Potentially LED or metal halide, warm colored bulb



SITE AMENITIES - SEATING



Citywide Seating

Recycled plastic benches are recommended for the City. They have the appearance of wood but are much more durable. Decorative metal armrests add visual interest. The benches can be customized to include the name "City of Barstow" and can also have donation plaques embedded into them which allow opportunities for local sponsorship.

KEY FEATURES

- Recycled plastic
- Standard 6' length
- Color to resemble wood finish
- Decorative metal armrests
- Optional middle armrest
- Customization with name plate or donation plaque



Downtown (Old Town) Seating

The benches in downtown can be made of recycled plastic or from highly durable hardwood such as Ipe. The benches should have an older style reminiscent of railroad or transit stops. A middle armrest is recommended to discourage people from sleeping on the benches.

KEY FEATURES

- Recycled plastic or hardwood (e.g., Ipe)
- Standard 6' length
- Color to resemble a dark wood finish
- Railroad or other transit-related style
- Middle armrest

SITE AMENITIES - PLANTERS

Citywide Planters

While wood products were considered beautiful by the community, it was also noted that wood was not durable in Barstow's climate. By using a woodgrain pattern in concrete forms, planters could have a look reminiscent of wood but be far stronger and longer lasting. The look is both simple and modern and complements the plant palette in the guidelines. The concrete could be left either as natural colored concrete or have a warm color additive in the beige, brown, or golden family.

KEY FEATURES

- Concrete with woodgrain pattern
- Simple rectangular shapes, min. 18" depth
- Natural colored concrete or warm color additive



Downtown (Old Town) Planters

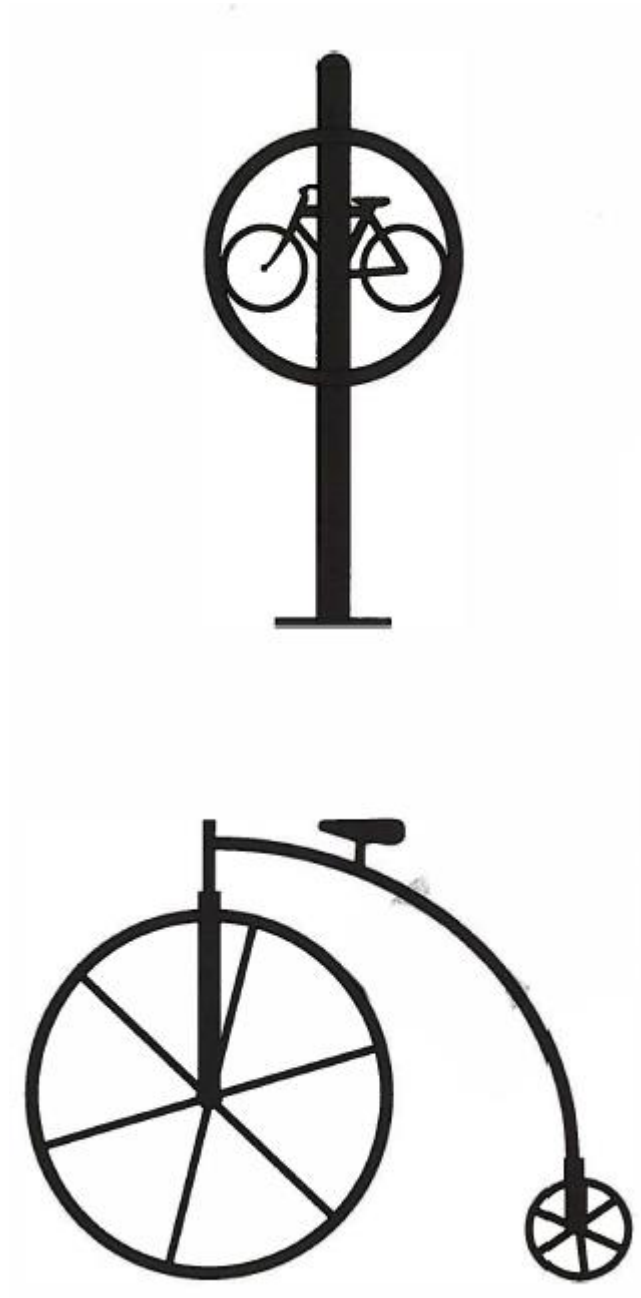
Planters in downtown should complement the railroad theme. Large concrete planters would be durable and decorative amenity. To limit evaporation and conserve water, the planters should be between 18" and 36" tall and wide.

KEY FEATURES

- Concrete
- Minimum dimensions 18" x 18", Maximum dimensions 36" x 36"
- Rustic reddish-brown



SITE AMENITIES – BIKE RACKS



Citywide Bike Racks

A simple metal bike rack that has some visual interest is recommended for use throughout the City. Bike racks are recommended at public facilities such as parks, schools, libraries, and at other local places of interest.

KEY FEATURES

- Durable metal
- 3' to 4' tall
- Black
- Bike icon incorporated into design

Downtown (Old Town) Bike Racks

The bike racks found in downtown should have a historical character. The design shown here has both functional use and serves as an art.

KEY FEATURES

- Durable metal
- 3' to 4' tall
- Black
- Historical character
- Functional and artistic

SITE AMENITIES – DRINKING FOUNTAINS

Citywide Drinking Fountains

Drinking fountains may be located in public spaces such as parks, libraries, and adjacent to walking paths. These fountains should be durable and ADA accessible. The use of metal allows it to complement other site amenities.

KEY FEATURES

- Durable metal
- ADA accessible
- Bronze color



Downtown (Old Town) Drinking Fountains

A traditional style reminiscent of old-fashioned bubblers was chosen for the downtown drinking fountains. These metal fixtures can be powder-coated in a black or dark green color.

KEY FEATURES

- Durable metal
- Black or dark green
- Traditional historical style



SITE AMENITIES – TRASH / RECYCLING RECEPTACLES



Citywide Receptacles

Citywide canisters can be customized with both the Barstow name and metal accents. Local desert flora, such as the yucca and mesquite, can be used as inspiration for decorative metal cutouts. This, in turn, reflects a similar theme found in the wayfinding signage, downtown median signs, and the sound walls and overpass enhancements. All together, this provides a consistent look that helps create a unified vision of Barstow.

KEY FEATURES

- Durable metal such as steel
- 22 or 32 gallon, based on City maintenance needs
- Neutral warm tone colors such as brown, beige, warm gray, or black
- Customized City name
- Decorative metal details reflecting the desert landscape



Downtown (Old Town) Receptacles

Trash receptacles in downtown should echo the same color palette as seen with the benches. The design shown here plays off the traditional lines and shapes to complement the railroad theme seen in Old Town.

KEY FEATURES

- Durable metal such as steel
- 22 or 32 gallon, based on City maintenance needs
- Powder coated with a color palette similar to benches
- Decorative accents such as circles or edging

LANDSCAPE PLANTING – PLANT PALETTES

General Description

Barstow is situated in a challenging climate zone with both dramatic high and low temperatures and limited water. It falls into the USDA hardiness zone 9a (20°F to 25°F), with some of the southwestern parts of the city having hardiness temperatures closer to zone 8b (15°F to 20°F). Sunset Western Garden book defines the entire city and surrounding region as Zone 11.

The Approved Plant List incorporates a variety of plant choices/looks that could successfully grow here and would be easy to maintain. The master list includes trees, shrubs, succulents, vines and groundcovers, with an assortment of deciduous, evergreen, flowering, fall/annual color, trees for small parkways and medians and also larger trees for public spaces. All of which can endure some degree of drought conditions, many with a reflective character of the desert, or interesting shapes to add visual interest.

The Approved Plant List can be used as a reference for a variety of public and private projects. It is organized into four “themes” based on the sun exposure requirements, water needs and aesthetic appearance:

1. Desert Palette
2. Semi-shade Palette
3. Year Round Color Palette
4. Ornamental Palette

LANDSCAPE PLANTING – PLANT PALETTE 1

DESERT

The Desert Palette was inspired by the natural beauty of the desert landscape. Although the surrounding region is sparsely vegetated, the plants and trees in this group showcase the best features of desert plants: interesting forms, special color accents, and interesting textures. In addition, this palette would be the most tolerant of the hot desert sun and the harsh conditions of the area.

BARSTOW CITY GUIDELINES – PLANT PALETTE 1 – DESERT

* = California Native Plant		Sun: F=Full; P=Part; S=Shade	Water Use: M=Moderate L=Low		Seasonal Color					
Scientific Name / Common Name	Evergreen	Needed Sun Exposure	Water Use	Minimum Parkway Width	W	Sp	S	F	Mature Height x Width	Comments
TREES										
Chilopsis Linearis / Desert Willow*			M	4-6'					15-30'x10-20'	Seed pods in winter
Parkinsonia (Cercidium) 'Desert Museum' / Thornless Palo Verde		F	L	4-6"					20-30'x20-25'	Thornless, low litter
Prosopis 'Phoenix' / Thornless Mequite	✓	F	L/M	6-8'					30-35'x30-35'	Thornless variety
Yucca Brevifolia / Joshua Tree*	✓	F	L	8'+					20-30'x20-30'	
SHRUBS										
Calliandra Eriophylla / Fairy Duster*		F	L	2-4'					1-3'x4-5'	Important wildlife habitat plant
Fallugia Paradoxa / Apache Plume *	✓	F	L	4-6'					4-6'x5'	Semi-evergreen
Penstemon Eatonii / Firecracker Penstemon*	✓	F	M	2-4'					2-3'x2-3'	
Simmondsia Chinensis / Jojoba	✓	F – P	L	6-8'					6-8'x8-10'	
VINES, SUCCULENTS, GROUNDCOVERS										
Agave Parryi / Artichoke Agave	✓	F – P	L	2-4'					2-3'x2-3'	May not flower for 20 years
Dasyliroium Wheeleri / Desert Spoon	✓	F – P	L	4-6'					3-5'x4-5'	Trunk forms over time; toothed leaf edges
Fouquieria Splendens / Ocotillo		F	L	6-8'					10-30'x4-6'	Thorns
Yucca Gloriosa / Spanish Dagger	✓	F	L	4-6'					6-8'x4-6'	

PLANT PALETTE 1 – DESERT

TREES



Chilopsis Linearis / Desert Willow



Parkinsonia (Cercidium) 'Desert Museum' / Thornless Palo Verde



Prosopis 'Phoenix' / Thornless Mesquite



Yucca Brevifolia / Joshua Tree

SHRUBS



Calliandra Eriophylla / Fairy Duster



Fallugia Paradoxa / Apache Plume



Penstemon Eatonii / Firecracker Penstemon



Simmondsia Chinensis / Jojoba

VINES, SUCCULENTS, GROUNDCOVERS



Agave Parryi / Artichoke Agave



Dasyliirion Wheeleri / Desert Spoon



Fouqueieria Splendens / Ocotillo



Yucca Gloriosa / Spanish Dagger

LANDSCAPE PLANTING – PLANT PALETTE 2

SEMI-SHADE

The Semi-shade Palette is geared towards conditions that already have some shady areas, such as the northern side of buildings, beneath large trees, etc. It is unlikely that an entire site is comprised of shady conditions, so these plants complement many of the other palettes and can be used together.

BARSTOW CITY GUIDELINES – PLANT PALETTE 2 – SEMI SHADE

* = California Native Plant		Sun: F=Full; P=Part; S=Shade	Water Use: M=Moderate L=Low		Seasonal Color					
Scientific Name / Common Name	Evergreen	Needed Sun Exposure	Water Use	Minimum Parkway Width	W	Sp	S	F	Mature Height x Width	Comments
TREES										
Cercis Occidentalis / Western Redbud*		F – S	M	2-4'					10-18'x10-18'	Usually multi-trunked
Quercus Chrysolepis / Canyon Live Oak	✓	F – P	L	8'+					20-60'x20-60'	Fire resistant
Quercus Suber / Cork Oak	✓	F	L	6-8'					20-60'x30-60'	Fire resistant
Rhus lancea / African Sumac	✓	F	M	4-6'					20-30'x20-30'	
SHRUBS										
Garrya Veatchii / Canyon Silktassel	✓	F – P	M	8'+					8-10'x8-10'	
Justicia Californica / Chuparosa*	✓	F – P	L	4-6'					6'x6'	Good wildlife habitat plant; semi-evergreen
Ribes Viburnifolium / Evergreen Currant*	✓	P – S	M	2-4'					2-3'x6-8'	Good on slopes and under oaks
Simmondsia Chinensis / Jojoba	✓	F – P	L	6-8'					6-8'x8-10'	
VINES, SUCCULENTS, GROUNDCOVERS										
Dasyllirion Longillimum (Quadrangulatum) / Bear Grass	✓	F – P	L	4-6'					5'x5'	Trunk forms over time; smooth leaf edges
Ficus Pumila / Creeping Fig	✓	F – S	M	-					20'x30'	Spreading/climbing vine
Parthenocissus Tricuspidata / Boston Ivy	✓	P – S	M	-					30'-35'	Spreading/climbing vine

PLANT PALETTE 2 – SEMI-SHADE

TREES



Cercis Occidentalis / Western Redbud



Quercus Chrysolepis / Canyon Live Oak



Quercus Suber / Cork Oak



Rhus lancea / African Sumac

SHRUBS



Garrya Veatchii / Canyon Silktassel



Justicia Californica / Chuparosa



Ribes Viburnifolium / Evergreen Currant



Simmondsia Chinensis / Jojoba

VINES, SUCCULENTS, GROUNDCOVERS



Dasylirion Longillimum (Quadrangulatum) / Bear Grass



Ficus Pumila / Creeping Fig



Parthenocissus Tricuspidata / Boston Ivy

LANDSCAPE PLANTING – PLANT PALETTE 3

YEAR ROUND INTEREST

When it comes to landscape planting, one of the most popular requests from people is to add color. The Year Round Interest Palette provides exactly that, with trees and plants that have long blooming periods or showy, colorful flowers, berries and other interesting features at various times of the year.

BARSTOW CITY GUIDELINES – PLANT PALETTE 3 – YEAR ROUND INTEREST

* = California Native Plant		Sun: F=Full; P=Part; S=Shade	Water Use: M=Moderate L=Low		Seasonal Color					
Scientific Name / Common Name	Evergreen	Needed Sun Exposure	Water Use	Minimum Parkway Width	W	Sp	S	F	Mature Height x Width	Comments
TREES										
Cercis Occidentalis / Western Redbud*		F – S	M	2-4'					10-18'x10-18'	Usually multi-trunked
Pistacia Chinensis / Chinese Pistache		F – P	M	4-6'					25-35'x25-30'	
Quercus Ilex / Holly Oak	✓	F	M	6-8'					20-60'x30-60'	Fire resistant
X Chitalpa Tashkentensis / Chitalpa		F	L	6-8'					20-30'x20-30'	
SHRUBS										
Caesalpinia Mexicana / Mexican Bird of Paradise	✓	F	L	6-8'					8-12'x8-10'	Deciduous in colder areas
Fremontodendron Californicum / Flannel Bush*	✓	F	L	6'+					10-20'x10-12'	Best away from pedestrian areas
Leucophyllum Frutescens / Texas Sage	✓	F	L	4-6'					6-8'x6-8'	
Rhus Ovata / Sugar Bush*	✓	F	M	4-6'					4-10'x4-10'	Good screening hedge, fire resistant
VINES, SUCCULENTS, GROUNDCOVERS										
Agave Victoriae- Reginae / Queen Victoria Agave	✓	F – P	L	2-4'					1-2'x1-2'	Also good for containers
Dalea Greggii / Trailing Indigo Bush	✓	F	L	4-6'					1-2'x6-8'	Long-lived; good for erosion control
Fouquieria Splendens / Ocotillo		F	L	6-8'					10-30'x4-6'	Thorns
Macfadyena Unguis- Cati / Cat's Claw	✓	F – P	L	-					30-35'	Spreading / climbing vine; erosion control

PLANT PALETTE 3 – YEAR ROUND INTEREST

TREES



Cercis Occidentalis / Western Redbud



Pistacia Chinensis / Chinese Pistache



Quercus Ilex / Holly Oak



X Chitalpa Tashkentensis / Chitalpa

SHRUBS



Caesalpinia Mexicana / Mexican Bird of Paradise



Fremontodendron Californicum / Flannel Bush



Leucophyllum Frutescens / Texas Sage



Rhus Ovata / Sugar Bush

VINES, SUCCULENTS, GROUNDCOVERS



Agave Victoriae-Reginae / Queen Victoria Agave



Dalea Greggii / Trailing Indigo Bush



Fouquieria Splendens / Ocotillo



Macfadyena Unguis-Cati / Cat's Claw

LANDSCAPE PLANTING – PLANT PALETTE 4

ORNAMENTAL

For those with more traditional tastes, the Ornamental Palette features plants, flowers, and forms that most people would recognize. Archetypal tree shapes, vibrant greens, classic ivy vines, and simple flowers characterize this palette while still being low maintenance in comparison to other traditional plants.

BARSTOW CITY GUIDELINES – PLANT PALETTE 4 – ORNAMENTAL

* = California Native Plant		Sun: F=Full; P=Part; S=Shade	Water Use: M=Moderate L=Low		Seasonal Color					
Scientific Name / Common Name	Evergreen	Needed Sun Exposure	Water Use	Minimum Parkway Width	W	Sp	S	F	Mature Height x Width	Comments
TREES										
Olea Europaea 'Swan Hill' / Swan Hill Fruitless Olive	✓	F – P	M	4-6'					25-35'x20-30'	Fruitless variety
Pinus Halepensis / Aleppo Pine	✓	F	L	8'+					30-80'x15-25'	
Pistacia Chinensis / Chinese Pistache		F – P	M	4-6'					25-35'x25-30'	
Quercus Virginiana / Southern Live Oak	✓	F	M	8'+					40-70'x40-70'	Fire resistant
SHRUBS										
Encelia Californica / Encelia*	✓	F	L	2-4'					3-5'x3-5'	
Rhus Ovata / Sugar Bush*	✓	F	M	4-6'					4-10'x4-10'	Good screening hedge, fire resistant
Romneya Coulteri / Matilija Poppy*	✓	F	L	6-8'					6-8'x6-8'	Spreading; showy flowers
Sophora Secundiflora / Mescal Bean	✓	F	M	4-6'					15-20'x10-15'	Seeds are toxic
VINES, SUCCULENTS, GROUNDCOVERS										
Baccharis Sarothroides 'Stam' / Starn Coyote Bush*	✓	F	L	6-8'					3-4'x4-5'	Very heat tolerant
Dalea Greggii / Trailing Indigo Bush	✓	F	L	4-6'					1-2'x6-8'	Long-lived; good for erosion control
Ficus Pumila / Creeping Fig	✓	F – S	M	-					20-30'	Spreading / climbing vine
Parthenocissus Quinquefolia / Virginia Creeper		F – S	M	-					30-35'	Spreading / climbing vine; erosion control

PLANT PALETTE 4 – ORNAMENTAL

TREES



Olea Europaea 'Swan Hill' / Swan Hill Fruitless Olive



Pinus Halepensis / Aleppo Pine



Pistacia Chinensis / Chinese Pistache



Quercus Virginiana / Southern Live Oak

SHRUBS



Encelia Californica / Encelia



Rhus Ovata / Sugar Bush



Romneya Coulteri / Matilija Poppy



Sophora Secundiflora / Mescal Bean

VINES, SUCCULENTS, GROUNDCOVERS



Baccharis Sarothroides 'Stam' / Starn Coyote Bush



Dalea Greggii / Trailing Indigo Bush



Ficus Pumila / Creeping Fig



Parthenocissus Quinquefolia / Virginia Creeper

IMPLEMENTATION PLAN

The following projects are prioritized based on the following factors: 1) ease of completion, 2) visibility, and 3) cost, both initial upfront cost and/or greatest return on investment.

I. PRIMARY

- A. Freeway Treatments** – suggested locations:
 - i. Harvey House billboard before NB I-15 L Street Exit
 - ii. Barstow city name billboard near SB I-15 Old Hwy 58 Exit
- B. Vehicular Wayfinding Signs** – suggested locations:
 - i. L Street off-ramp intersections
 - ii. L Street & Main Street intersection
 - iii. Main Street & I-15 off-ramp intersections
 - iv. Barstow Road off-ramp intersections
 - v. Barstow Road & Mountain View intersection
- C. Monument / Intersection Enhancements** – suggested locations:
 - i. L Street off-ramp intersections
 - ii. L Street & Main Street intersection
 - iii. Barstow Road off-ramp intersections
 - iv. Main Street intersections near Barstow Station / I-15
 - v. Lenwood Road off-ramp intersections
- D. Pedestrian Wayfinding Markers** – suggested locations:
 - i. Harvey House
 - ii. Old Town
 - iii. Mojave River Valley Museum
 - iv. Tank and Railroad Cars at Barstow Road & Virginia Way
 - v. Barstow Station

II. SECONDARY

- A. Freeway Treatments** – suggested locations:
 - i. Barstow city name billboard before NB I-15 Lenwood Road Exit
 - ii. Barstow city name billboard before WB I-40 Main Street Exit
 - iii. Sound Wall Enhancement
- B. Informational Kiosks / Bus Stops** – suggested locations:
 - i. City Hall
 - ii. Barstow Station
 - iii. Old Town
 - iv. Barstow Community College
 - v. Route 66 Museum
- C. Additional Pedestrian Wayfinding Markers**
- D. Downtown Arches** – suggested locations:
 - i. Near 1st Street & Main Street
 - ii. Near 7th Street & Main Street
- E. Decorative Banner Arms** – suggested locations:
 - i. Main Street
 - ii. High volume traffic areas along major arterials (e.g., L Street, Barstow Road, etc.)
- F. Additional Vehicular Wayfinding Signs** – suggested locations:
 - i. 1st Street & Main Street intersection
 - ii. 1st Street & Riverside Drive intersection

- iii. Main Street & I-40 off-ramp intersections
- iv. Lenwood Road off-ramp intersections
- v. Barstow Road & Rimrock Road intersection
- G. Additional Monument / Intersection Enhancements** – suggested locations:
 - i. Main Street intersections within Old Town corridor
 - ii. Barstow Road & Veterans Parkway (southern city boundary)
 - iii. 1st Street & Irwin Road (northern city boundary)
 - iv. I-40 & Montana Road / Main Street off-ramp intersections
- H. Park Entrance Enhancement – Monument and Landscape Planting** – suggested locations:
 - i. Dana Park
 - ii. Foglesong Park
 - iii. Sports Park
- I. Street Name Signs** – suggested locations:
 - i. Intersections along major arterials (e.g., L Street, Barstow Road, Rimrock Road)

III. TERTIARY

- A. Freeway Treatments** – suggested locations:
 - i. Route 66 billboard sign before Main Street Exit on SB I-15
 - ii. “Welcome to Barstow” freeway overpass near Main Street SB I-15 Other remaining freeway signs / treatments
- B. Downtown Median Signs** – suggested locations:
 - i. Old Town corridor medians
- C. Additional Street Name Signs**
 - i. Neighborhood / District streets
- D. Downtown Blade Sign (decorative sign)** – suggested locations
 - i. Near 3rd Street & Main Street
 - ii. Other locations in Old Town
- E. Additional Vehicular Wayfinding Signs**
- F. Additional Monument / Intersection Enhancements** – suggested locations:
 - i. Neighborhood / District Monuments
- G. Additional Pedestrian Wayfinding Markers**
- H. Additional Informational Kiosks / Bus Stops**
- I. Additional Park Entrance Enhancements** – Monument and Landscape Planting

ILLUSTRATION OF PROPOSED IMPROVEMENTS

The following pictures help illustrate what Barstow might look like after the design guidelines have been implemented. The picture below is the existing L Street off-ramp. Currently, it is barren and does not appear welcoming. While it serves as one of the major gateways into Barstow, visitors see very little of what the City has to offer.

The top image is a photo-rendering of what the L Street off-ramp could look like. A city monument and intersection improvement with rock walls have been added. Vehicular wayfinding signage helps visitors navigate the City and find places of interest. Landscaping based on the plant palettes have been incorporated into the off-ramp to provide a more colorful and welcoming gateway.

L Street Off-Ramp (before)



L Street Off-Ramp (after)



APPENDIX A – SIGNAGE PROGRAM

BARSTOW CITY GUIDELINES – FREEWAY ENHANCEMENT



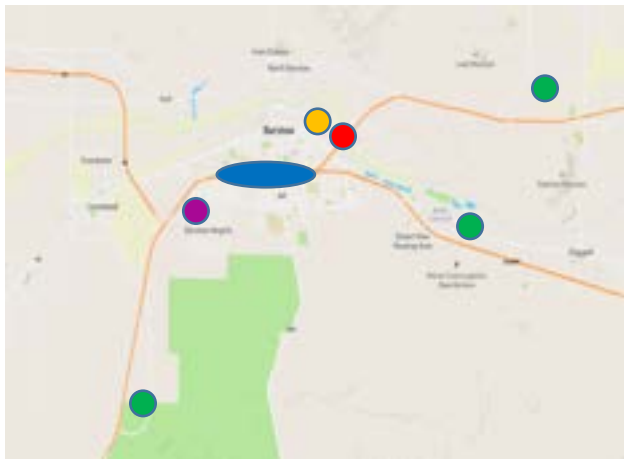
● BARSTOW BILLBOARD – CITY LIMITS



● HARVEY HOUSE BILLBOARD – BEFORE I STREET EXIT



● HISTORIC ROUTE 66 BILLBOARD – BEFORE MAIN STREET EXIT



● WELCOME OVERPASS – MAIN STREET OVERPASS

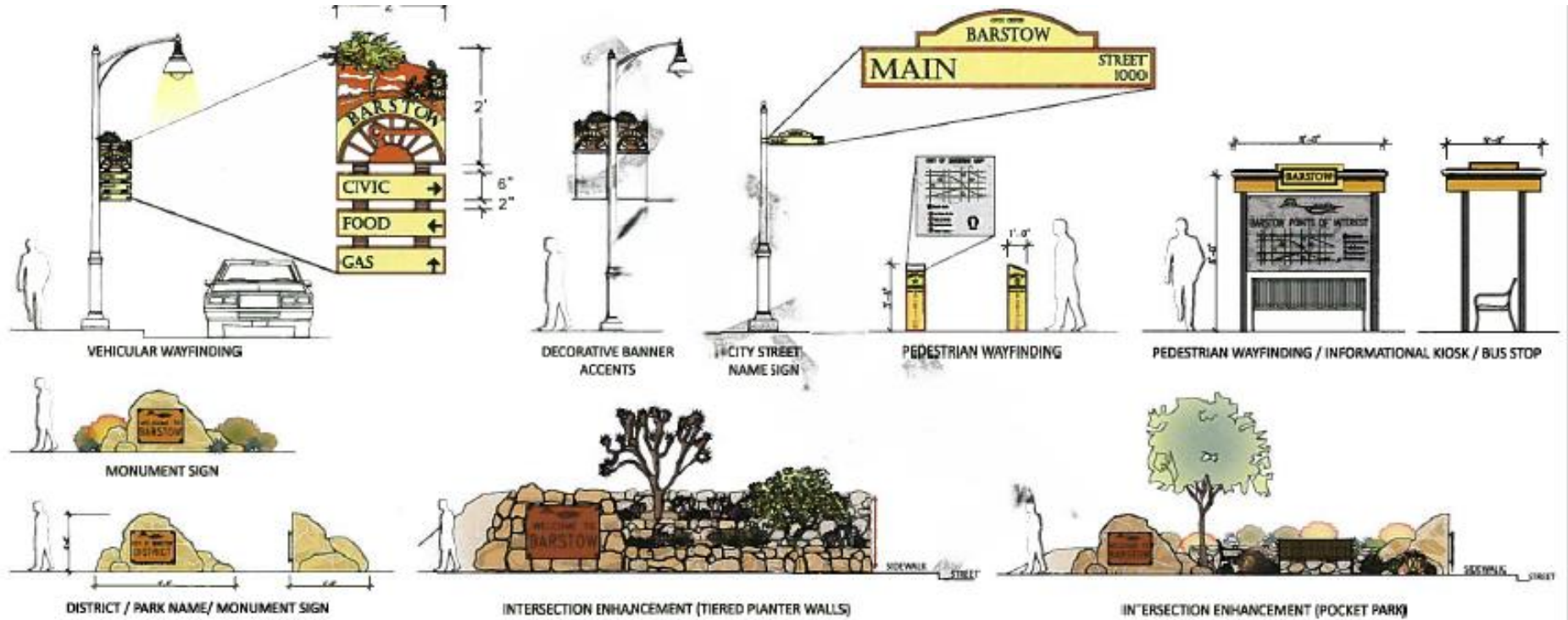


● SOUNDWALL ENHANCEMENT – CENTRAL I-15 CORRIDOR

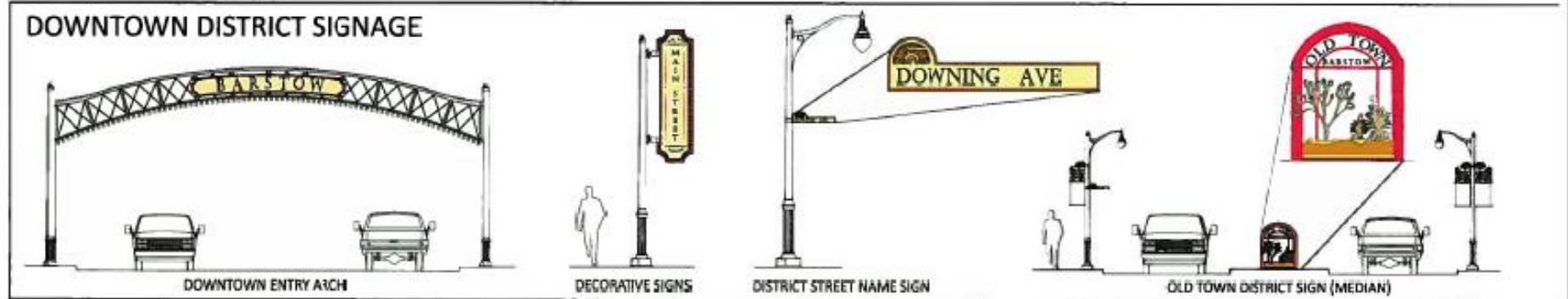
APPENDIX A – SIGNAGE PROGRAM

BARSTOW CITY GUIDELINES – SIGNAGE PROGRAM

CITYWIDE SIGNAGE



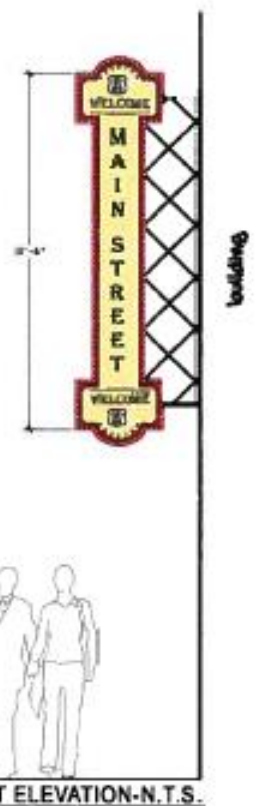
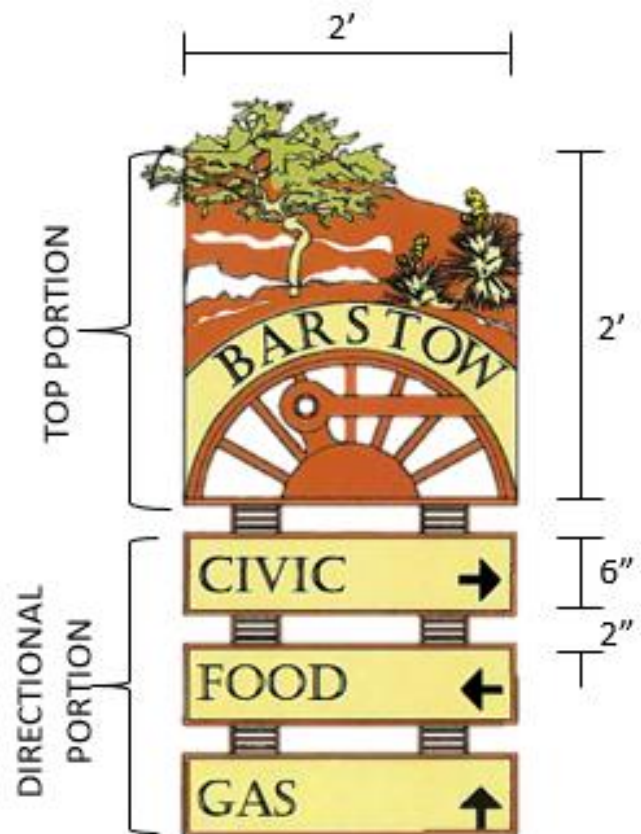
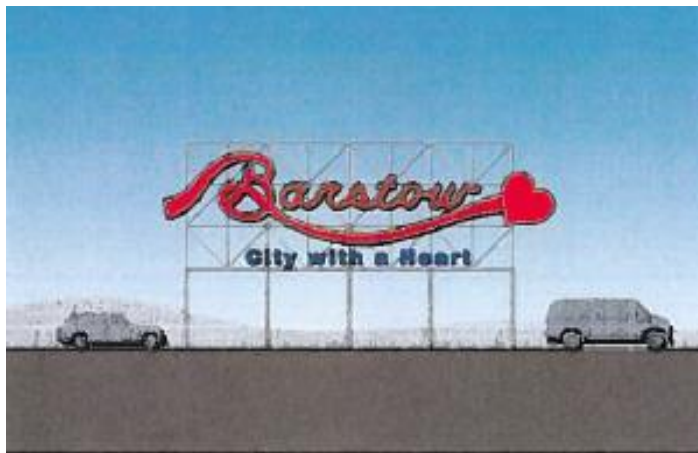
DOWNTOWN DISTRICT SIGNAGE



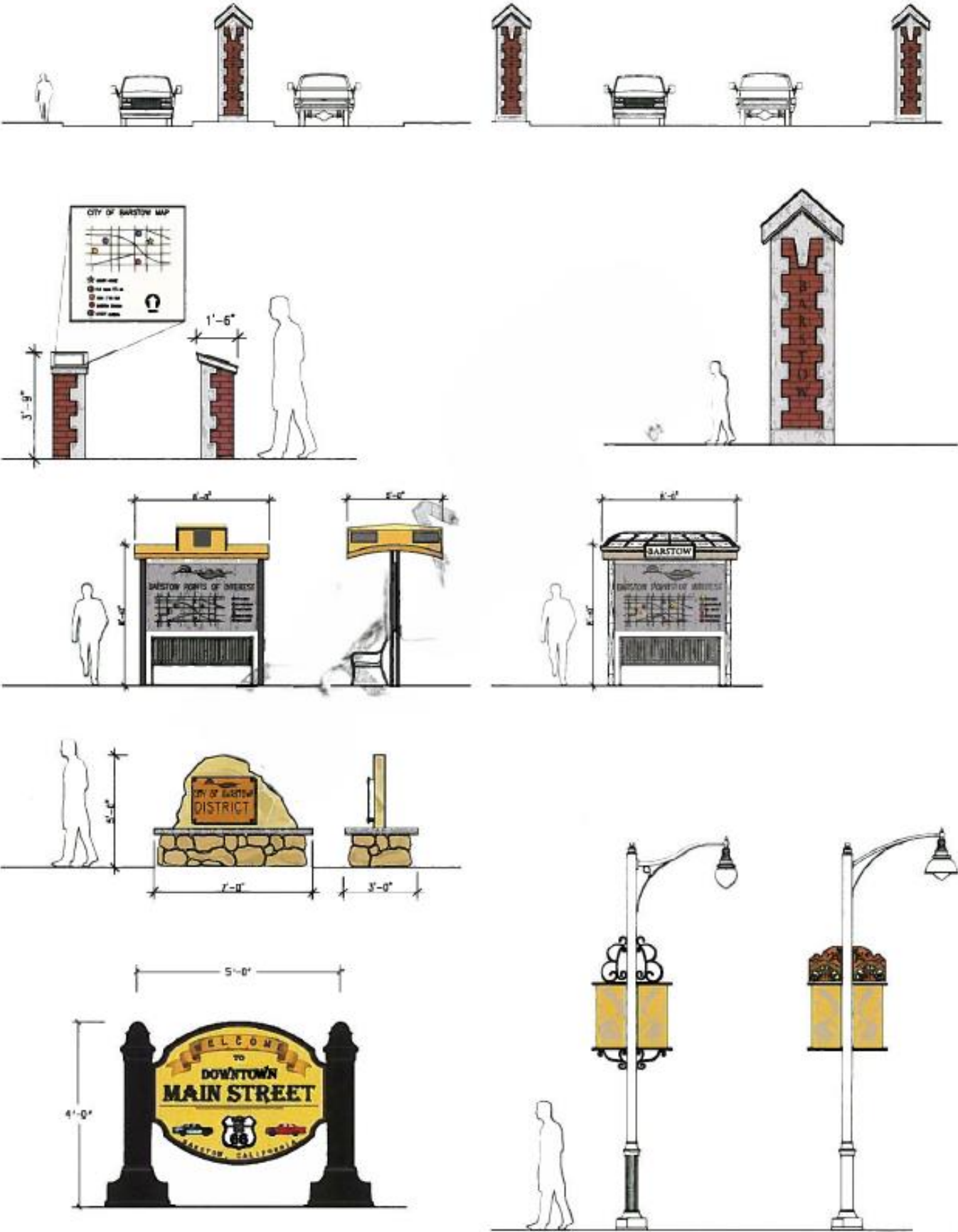
APPENDIX A (CONTINUED) – SIGNAGE ALTERNATIVES

General Description

The alternatives shown here are options presented to the community that were either edited for the final version shown in the signage program or removed based on feedback and preferences.



APPENDIX A (CONTINUED) – SIGNAGE ALTERNATIVES



APPENDIX B – SITE AMENITIES

CITYWIDE AMENITIES



CITYWIDE
LIGHT POLE



BENCHES / SEATING



CITYWIDE
RECEPTACLE

CONCRETE
PLANTER



CITYWIDE
BIKE RACK



CITYWIDE
DRINKING
FOUNTAIN



APPENDIX B – SITE AMENITIES



**DOWNTOWN
LIGHT POLE**



**DOWNTOWN
BENCHES/SEATING**

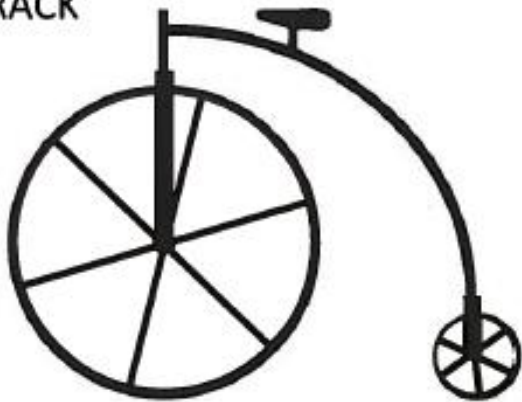


**DOWNTOWN
RECEPTACLE**



**DOWNTOWN
CONCRETE
PLANTER**

**DOWNTOWN
BIKE RACK**



**DOWNTOWN
DRINKING
FOUNTAIN**



BARSTOW CITY GUIDELINES – APPROVED PLANT LIST

APPENDIX D – COMMUNITY OUTREACH

General Description

The methods used to create this document relied heavily on a community-driven design process. It was imperative that the design solutions directly responded to the needs and desires of the community and reflected the community's own vision of what they hoped for Barstow.

The four community outreach meetings were held over the course of five months. The goal of the meetings was to create an inclusive environment for collaboration on design solutions. A variety of activity types were chosen to address the multiple ways people work and communicate their ideas. The activities consisted of verbal, written, and image-based exercises and were also tailored for individual, large group, and small groups of people working together.

APPENDIX D – COMMUNITY OUTREACH – MEETING 1

Meeting 1: January 24, 2012

Purpose: To look at the existing conditions of Barstow, determine the elements that are successful and what can be improved, and think about the specific reasons people like these elements.

The first meeting was approached as a data-gathering session where community members were tasked with examining the existing conditions of Barstow and determining what they wanted to improve. It was imperative that the goals of the Barstow Beautiful project originated from the community and the City.

The mapping exercise was done individually and provided people with an opportunity to discuss gateways into the City, important places, their own neighborhoods, and downtown. The top image is an example of one individual's map, and the middle image shows the results of the activity digitally combined to display the relationship of the raw data. The bottom image is a summary map of how the raw data was interpreted and highlights gateways, important places, and defines both a primary and secondary downtown area in the City.

The photo exercise involved small groups of 5 to 8 sorting photos of Barstow into images they liked and those that showed features that needed improvement. The groups then organized the photos into subcategories by looking for commonalities. Once the groups were finished, they presented their summaries of both what the City should take pride in and celebrate, and also what could be improved upon.



APPENDIX D – COMMUNITY OUTREACH – MEETING 1



